FACULTY PROFILE

NAME	**ASHA M**	
DESIGNATION	**ASSISTANT PROFESSOR**	
QUALIFICATION	**M.Com, B.Ed**	
EMAIL ID	**ashanand2005@gmail.com**	**PHOTO**
ADDRESS	**Chaliyath House, Chaliyath lane Thekkumbhgam,Tripunithura Ernakulam, 682301**	

POSITIONS HELD IN COLLEGE

- **Member attendance committee**

- **Member UG internal**

TEACHING INTERESTS

Finance & Accounting

RESEARCH AREAS

RESEARCH GUIDESHIP AND CENTRE

RESEARCH CENTRE

Ph.D GUIDED

SL.NO	NAME OF THE STUDENT	TITLE	UNIVERSITY & WORK CENTRE	MONTH/ YEAR
I				

RESEARCH PROJECTS/GRANTS/FELLOWSHIPS RECEIVED

SL.NO	TITLE	INVESTIGATORS	SPONSORING AGENCY	MONTH/YEAR
1				

MEMBERSHIPS IN BOARD/ ASSOCIATION/ PROFESSIONAL AFFILIATIONS

-
-
-

INVITED TALKS/IN MEDIA/ANY OTHER

-
-

JOURNAL PUBLICATIONS

SL.NO.	TITLE	NAME OF JOURNAL / VOL. NO / ISSUE NO / PAGE NOS	ISSN NO	MONTH / YEAR
1.				
2.				
3.				

CONFERENCE PUBLICATIONS

SL.NO.	TITLE	NAME OF CONFERENCE	VENUE, MONTH / YEAR
1.			
2.			
3.			

ARTICLES IN PERIODICALS/MAGAZINES/ANY OTHER

SL.NO.	TITLE	NAME OF PERIODICAL	MONTH/ YEAR

BLOG/WEB ARTICLES

SL.NO.	TITLE	URL	SUBJECT	MONTH / YEAR

BOOKS AS AUTHOR/EDITED/CHAPTERS/REVIEWS

SL.NO	TITLE	AUTHOR NAMES	ISBN NO.	MONTH/ YEAR
1.				

SEMINARS ORGANIZED

SL.NO	NAME OF THE SEMINAR	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	POSITION HELD	LEVEL *
1.	1. Opportunities and Challenges of Foreign Direct Investment'	Directorate of Collegiate Education	Govt. College Tripunithura 13th and 14th November 2014	Co-ordinator	National
2.	1. Investment Avenues- Pros and Cons'	Directorate of Collegiate Education	Govt. College Tripunithura, 9th and 10th November 2017	Joint Coordinator	National
3					

*state/national/international

MOOC COURSE CONDUCTED

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER& SPONSORING AGENCY	VENUE & DATE	LEVEL *
1.				
2.				

E-CONTENT DEVELOPED

SL.NO	SUBJECT	TOPIC	WEBSITE LINK
1.			
2.			

PAPER PRESENTATION AT STATE / NATIONAL/ INTERNATIONAL PROGRAMMES

SL.NO	TITLE OF THE PAPER	NAME OF THE INSTITUTION	NAME OF THE ORGANISER& SPONSORING AGENCY	VENUE & DATE
1.				
2.				
3.				

SEMINARS/CONFERENCES/WORKSHOPS ATTENDED

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER& SPONSORING AGENCY	VENUE & DATE	LEVEL *
1	Seminar on Quality Parameters in Higher Education	IQAC, Govt. College Tripunithura	Govt. College Tripunithura 15th November 2014	State
2.	Emerging Trends in Finance and Management	UGC	MES Asmabi College, Kodungallur 26/11/2015 to 27/11/2015 (2 days)	International
3	Seminar on New Horizons in Management Research,	DCE	Govt.College Chittur 11/12/2015	National
4	Seminar in Research Methodology in Social Sciences	DCE	Maharaja's College Ernakulam 4th &5th November 2016(2 days)	National
5	Seminar on Changing Landscapes of Regulatory Environment Evolving Perspectives	DCE	Government College Tripunithura 15th and 16th December 2016	National
6	Seminar on Digital Marketing		St.Teresa's College (autonomous) 7th March 2018	Internationl
7	Research Methodology – Approches and Applications in Securities Market	DCE	Govt College Chittur 24/10/2019&25/10/2019 (2 days)	National
8	Research Methods: Multivariate Analysis using SPSS and AMOS,	DCE	Govt.College Tripunithura 26 to 30th November 2019	Internatiional
9	Webinar' Role of Women Entrepeneurs in logistics &Supply Chain Management ,St Xaviers College for women Aluva		14th May 2020	International
10	Webinar on Fine Tuning Your research Paper Publication in SCOPUS, Web of Science Indexed and ABDC rate Journals, BMC Thrikkakara		27th May 2020	National

11	Webinar conducted by Mar Ivanious College ,Dept of Tourism," Opportunities and Challenges of Tourism: Post COVIDERA"		11th July 2020	
12	Webinar on Edutools, Training on various online learning platforms, elearning tools and e content preparation conducted by Farook Training College		22nd July	
13	Webinar on " Digital Marketing and Online Course Creation Techniques" conducted by St. Xaviers College Vaikom		20th August 2020	
14	Workshop on Questionnaire Designing for Research organised by PG Dept of Commerce, Govt. Arts & Science College ,Kozhikode		Oct 16 & 17 2021	National
15	Online Workshop on Academic Writing and Communication Skills, Research Methodology, Reference Management and Academic Publishing organised by NIPMR Thrissur an Organisation under social justice department ,Mahatma Gandhi University Library, Kottayam		23rd Nov to 31st Dec 2021	International

| 16 | International workshop on Literature Review: Narrative & Systematic organised by NSS Hindu College Changanassery | | 6 to 14 may 2022 | |
| 17 | Lecture Series on Research and Publication Ethics organised by Mar Thoma College Thiruvalla | | 25 to 28 April 2022 | |

OTHER PROGRAMMES ATTENDED

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER& SPONSORING AGENCY	VENUE & DATE	LEVEL *
1.	IMG training on Domestic Violence Issues and Effective Implementation of Protection from DV Act	Govt.of India	IMG Ernakulam 7/10/2015 to 9/10/2015(3days)	
2.	IMG training on Peadagogy and Psychology for teaching staff(collegiate education)	DCE	IMG Ernakulam 20/05/2019 to 22/05/2019(3days)	
3.	163rd Orientation Programme,	UGC	UGC HRDC Kerala University 13-06-2019 to 03-07-2019 (21 days)	
4.	Refresher Course in winter school, UGC HRDC, Kerala University	UGC	Kerala University 705-12-2019 to 18-12-2019 (14 days)	
5.	Swayam ARPIT online course, Financial Markets and Emerging Business Models, University of Kerala	MHRD Swayam	15/10/2019 to 30/01/2020.	
6.	Advanced Research Methodology Tools and Tehniques	Teaching Learning Centre, Ramanujan Collee, Unversity of Delhi	30/1/2021 to 14/02/2021	
7.	Mnaging online classes and C-creating MOOCS 4.0	Teaching Learning Centre, Ramanujan Collee, Unversity of Delhi	11/03/2021 to 26/3/2021	

PARTICIPATION /DEPUTAED IN PROJECTS/EXTENDEDACTIVITIES INITIATED BY GOVERNMENT

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER& SPONSORING AGENCY	PERIOD/DURATION
1.			
2.			

AWARDS/ACHIEVEMENTS/ POSITIONS/ OTHERS

SL.NO.	NAME OF AWARDS/ ACHIEVEMENTS/OTHERS	DESCRIPTION	MONTH/ YEAR
1.			

OTHER RELEVENT INFORMATION IF ANY