

NAME	Dr. YASEER K M
DESIGNATION	ASSISTANT PROFESSOR
QUALIFICATION	M.Com, B.Ed., MPhil., Ph.D. COPA
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POSITIONS HELD IN COLLEGE (Academic Year 2022-23)
<ul style="list-style-type: none"> • Nodal officer, P.G. Admission • Member, Placement & Career Cell • Member, Research Journals – (Arts subjects) • Member, College website • Member, Time Table Committee

TEACHING INTERESTS
Security Analysis & Portfolio Management, Financial Derivatives, Financial management , Cost Accounting, Management Accounting & Research Methodology

RESEARCH AREAS
Financial Markets, Behavioural Finance, Market Micro Structure, Asset Pricing, Entrepreneurship, Merger & Acquisition, Corporate Governance

MPHIL/PHD THESIS				
SL.NO	TITLE	GUIDE NAME	INSTITUTION	MONTH/YEAR
1.	Dynamics of Herding Behaviour in Indian Stock Market	Dr. D. Lazar	Pondicherry University	DEC/2013
2	Empirical validity of Capital Asset Pricing Model In Indian Stock Market	Dr. D. Lazar	Pondicherry University	MARCH/2010

JOURNAL PUBLICATIONS				
SL.NO.	TITLE	NAME OF JOURNAL / VOL. NO / ISSUE NO / PAGE NOS	ISSN NO	MONTH / YEAR
I.	"Testing the Empirical Validity of "CAPM" in	Proceedings of 14th international Business	ISBN 978-0-9804557-6-2	April 2011

	Shorter Periods: Evidence from Indian Capital Market"	conference, Pp 1-38		
2.	Is Capital Asset Pricing Model Relevant to Indian Stock Market	SMART Journal of Business Management Studies Vol.8; Issue: 2, Pp 66-77.	ISSN 0973-1598	Dec. 2012
3.	"Empirical Validity of CAPM through Security Market Line and Non Linearity Tests: Indian Experience.	Journal of Management and Science, Vol.III No 2. Pp 55-63	ISSN 2250-1819 / EISSN 2249-1260	June 2013
4.	Validity of CAPM by using portfolios : evidence from Indian capital market	Business Analyst : a refereed journal of Shri Ram College of Commerce. - Delhi, - Vol. 39.2018, 1, p. 132-149	ISSN 0973-211X, ZDB-ID 2824157-5.	(January 2018 to June 2018)

CONFERENCE PUBLICATIONS

ARTICLES IN PERIODICALS/MAGAZINES/ANY OTHER

SL.NO.	TITLE	NAME OF PERIODICAL	MONTH/ YEAR

BLOG/WEB ARTICLES

SL.NO.	TITLE	URL	SUBJECT	MONTH/ YEAR

BOOKS AS AUTHOR/EDITED/CHAPTERS/REVIEWS

SL.NO	TITLE	AUTHOR NAMES	ISBN NO.	MONTH/ YEAR
1.	CAPM: Empirical Validity of CAPM in Indian Capital Market	L A Publishing, Germany	ISBN 978-3844328837	2011

SEMINARS/CONFERENCES/WORKSHOPS ATTENDED*

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	LEVEL *
1.	Financing Rural Credit: A Need Based Approach	ICOMFI-2010 International conference on Microfinance	Pondicherry University, Puducherry, 23rd-25th Jan 2008	

2.	Financial Inclusion : Role of Commercial Banks	National Seminar on Financial Inclusion For Sustainable Development	V.L.B Janaki Ammal College of Arts & Science Coimbatore, Tamil Nadu 25th Jan 2009	
3.	Role of Co operative Banks in Supporting Rural Micro Entrepreneurs	National Seminar on Micro Enterprises - Challenges and Prospects	PSM O College, Tirurangadi, Kerala 21st ,22nd Oct.2009	
4.	Role of Micro Finance and Self Help Groups in Financial inclusion of Malappuram District of Kerala	ICOMFI-2010 International conference on Microfinance	Pondicherry University, Puducherry 22nd - 24th Jan.2010	
5.	Perception of Customers Towards Internet Banking in Kerala	64th All India Commerce Conference	Pondicherry University, Puducherry, 13th-15th Dec 2011	
6.	Empirical validity of Capital Asset pricing Model	National Seminar on Recent Trends In Security Analysis And Portfolio Management	MES Kallady College, Mannarkkad, Kerala. 14th&15th Feb.2012.	
7.	Role of Herding Behaviour and Contagion effect. The Case of Asian Markets	National Seminar on Behavioral finance, New Horizon in Capital Market	Govt. Brennan College, Thalassery, Kerala 29th Oct. 2014	
8.	Role of Herding Behaviour in Spreading Crisis; evidence From Asian Markets	National Seminar on Behavioral finance	Department of Commerce Govt. Victoria College, Palakkad, Kerala, 19th Nov. 2014	
9.	Department of Commerce NSS College, Nenmara, Kerala, 20th-21st Nov.2014	Department of Commerce NSS College, Nenmara, Kerala, 20th-21st Nov.2014	Department of Commerce NSS College, Nenmara, Kerala, 20th-21st Nov.2014	
10.	Is Investor Behaviour a Matter for Spreading Crisis	National Seminar on Recent Trends in Capital Market	Department of Commerce Amal College of Advanced Studies, Nilambur, Kerala, 7th -8th Jan.2015	
11.	Role of Clusters in Tackling Problems of Kudumbasree Units in the New Venture Creation Process	National Level Annual commerce Convention	Department of Commerce & Management Studies; Farook College, Kerala. 16th Feb.2015	
12.	Importance of Clustering in the success of micro entrepreneurs	National seminar on Entrepreneurship Culture in the Micro, Small and Medium Enterprises (MSME)Sector in Kerala	Department of Commerce, MES KEVEEEYAM College, Valancherry Kerala. 25th -26th Feb.2015	
13.	Is Capital Asset pricing model Relevant to Indian stock Market?	National Seminar on Social Science research and Application of Software for	P.G Dept. of Commerce, Govt. Arts & Science College, Kozhokode,	

		data Analysis	23rd,24th and 25th Nov.2015	
14.	Is investor behavior matter for spreading crisis, evidence from Asian markets	National Seminar on Transition on Indian Economy: Prospects and Challenges	P.G Dept. of Commerce & Management Studies ; PTM Govt. College, Kerala, 26th&27th Nov.2015	
15.	Perception of customers towards various E-Banking services in kerala	National Seminar on Banking Innovations In India-Trends & Challenges	Department of Commerce, MES Ponnani College, Ponnani, Kerala 8th -9th Dec.2015	
16.	Dynamics of herding behaviour during the crisis period: Empirical evidence from selected stock market	National Seminar on Derivative Investments Issues and Strategies	P.G Dept. of Commerce & Management Studies ; Farook College, Kerala, 8th&9th Dec.2015	
17.	Dynamics of herding behaviour during crisis and non crisis period	National Seminar on Service marketing Challenges and prospectus	P.G Dept. of Commerce, SARBTM Govt. College, Koyilandi, Kerala, 10th&11th Dec.2015	
18.		Seminar on Perspective of Environmental Awareness in Science Scenario	Varsha Nature Club, MGUCTE, Kumily, Kerala, 2 Days, 11th -12th March 2005	
19.		National Seminar on Role of Educators in Developing Entrepreneurial Strengths & Competencies Among Students for Micro, Small & Medium Enterprises	Jain University, Bangalore, One Day, 8th October 2009	
20.		National Conference on Currency (FOREX) Derivatives	Department of Commerce, Pondicherry University ,Puducherry, 2 Days, 16th& 17th March 2012	
21.		Teacher's Training Programme at Higher Secondary Level	SCERT- Kerala, IKTHSS-Cherukulamba , Kerala, 2 Days, 18th - 22nd ,July 2006	
22.		Residential Training Programme for resource Person	Educational And career Guidance Centre, kerala, 2 Days, 4th- 5th September 2006	
23.		National Workshop on Econometrics	St Teresa's College, Eranakulam, 6 Days, from 1st - 6th March 2011	
24.		National Workshop on Research Methods	Department of Commerce, Pondicherry University, 2 Days, 11th-12th March 2011	

25.		Faculty Development Program	Department of Commerce, Pondicherry University, 2 Days, 11th To 12 th September 2014	
26.		National Seminar on Retail Industry In India	Department of Commerce, NSS College, Nenmara, Kerala 2 Days, 6 th & 7 th February 2014	
27.		National Seminar on Empowering Small and Medium Enterprises(SMEs) for Global Competiveness	Department of International Business, Pondicherry University, Puducherry. 2 Days 5 th & 6 th February 2015	
28.		Leaning management Moodle and Course design	The Kerala higher education council, 9 th - 13 th August 2021	

SEMINARS ORGANIZED

SL.NO	NAME OF THE SEMINAR	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	POSITION HELD	LEVEL *
1.	Financial and Commodity Derivatives in India-trends and Issues	Department of Collegiate Education, Govt. of Kerala	T.M.G.C, Tirur 09 th AND 10 th OCT 2014	Co-ordinator	
2.	Dynamics of Entrepreneurial Development and Management	UGC	T.M.G.C, Tirur 12 th and 13 th MAR 2015	Co-ordinator	
3	Dynamics of entrepreneurship During Industry 4.0	Department of Collegiate Education, Govt. of Kerala	Govt. Arts & Science College, Thazhava Jan 2019	Co-ordinator	