


FACULTY PROFILE

NAME	Dr. SHEBA SUSAN JOHNS	
DESIGNATION	Assistant Professor	
QUALIFICATION	M.Com, NET & JRF, Ph.D.	
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ADDRESS	Kuriottu House, Kallamuttam, Pathanapuram P O, Pathanapuram, Kollam District Kerala-689695	

POSITIONS HELD IN COLLEGE

• Convener, EWYL
• Member, Research Journals (Arts)
• Member, Ethics Committee
• Member, Women Cell
• Member, IQAC
• Member, Campus Beautification Committee

TEACHING INTERESTS

Management Concepts, Human Resources Management, Entrepreneurship, Company Law, Auditing & Corporate Governance, Cost & Management Accounting & Financial Management

RESEARCH AREAS

Corporate Social Responsibility & Business Ethics

RESEARCH GUIDESHIP AND CENTRE

RESEARCH CENTRE

Ph.D. GUIDED

SL.NO	NAME OF THE STUDENT	TITLE	UNIVERSITY & WORK CENTRE	MONTH/ YEAR
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RESEARCH PROJECTS/GRANTS/FELLOWSHIPS RECEIVED

SL.NO	TITLE	INVESTIGATORS	SPONSORING AGENCY	MONTH/YEAR

MEMBERSHIPS IN BOARD/ ASSOCIATION/ PROFESSIONAL AFFILIATIONS

•

INVITED TALKS/IN MEDIA/ANY OTHER

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JOURNAL PUBLICATIONS

SL.NO.	TITLE	NAME OF JOURNAL / VOL. NO / ISSUE NO / PAGE NOS	ISSN NO	MONTH / YEAR
1.	Vizhinjam: Keralathinte Purogathiyude Nankooram	Yojna, 44(6), 70-73.	ISSN 0971-8397	January, 2016
2.	Corporate Social Responsibility as a Matrix of Stakeholders' Expectations	Southern Economist, 55 (2), 45-47.	ISSN 0038-4046	May, 2016
3.	Asian Infrastructure Investment Bank: An Asian Foresight to Development	Commerce and Business Researcher, 9 (1&2), 49-53.	ISSN 0976-4097	January 01- June 30, 2016
4.	Fat Tax: Oru Vividhodweshha Nikuthi	Yojna, 45(04), 49-51.	ISSN 0971-8397	November, 2016
5.	Charakku Sevana Nikuthiyum Sadharanakaram	Yojna, 46(1), 46-48.	ISSN 0971-8397	August, 2017
6.	Evaluation of CSR Initiatives by Beneficiaries: A Study on Kerala Based Listed Companies.	The Journal of Oriental Research Madras Vol. XCII-IX Pages 62-69.	ISSN:0022-3301	September, 2021

CONFERENCE PUBLICATIONS

SL.NO.	TITLE	NAME OF CONFERENCE	VENUE, MONTH / YEAR

ARTICLES IN PERIODICALS/MAGAZINES/ANY OTHER

SL.NO.	TITLE	NAME OF PERIODICAL	MONTH/ YEAR
1.	Musings on the 7th Billion	Kerala Calling	December, 2011
2.	Nadinavashyam Samoohya Samrambhakathwam.	Vyavasaya Keralam,	May, 2016
3.	Gender Equity Cell: Kaalam Avashyappedunna Idapedal	Sanghaditha	January, 2023

BLOG/WEB ARTICLES

SL.NO.	TITLE	URL	SUBJECT	MONTH / YEAR

BOOKS AS AUTHOR/EDITED/CHAPTERS/REVIEWS

SL.NO	TITLE	AUTHOR NAMES	ISBN NO.	MONTH/ YEAR

SEMINARS ORGANIZED

SL.NO	NAME OF THE SEMINAR	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	POSITION HELD	LEVEL *

*state/national/international

MOOC COURSE CONDUCTED

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	LEVEL *

E-CONTENT DEVELOPED

SL.NO	SUBJECT	TOPIC	WEBSITE LINK

PAPER PRESENTATION AT STATE / NATIONAL/ INTERNATIONAL PROGRAMMES

SL.NO	TITLE OF THE PAPER	NAME OF THE INSTITUTION	NAME OF THE ORGANISER& SPONSORING AGENCY	VENUE & DATE
1.	'Ethics in Research'	Mar Ivanios College	Kerala State Higher Education Council and Department of Commerce, Mar Ivanios College	Mar Ivanios College, 1 st & 2 nd February, 2013
2.	Corporate Social Responsibility	Department of Commerce, CMS College, Kottayam	Department of Commerce, CMS College, Kottayam	Department of Commerce, CMS College, Kottayam, 12 th & 13 th February, 2016
3.	'Asian Infrastructure Investment Bank'	Department of Commerce, School of Business Management and Legal Studies, University of Kerala	Department of Commerce, School of Business Management and Legal Studies, University of Kerala	Department of Commerce, School of Business Management and Legal Studies, University of Kerala, 24 th & 25 th February, 2016

SEMINARS/CONFERENCES/WORKSHOPS ATTENDED

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER& SPONSORING AGENCY	VENUE & DATE	LEVEL *
1.	Two Day National Seminar on "Business Analytics"	Directorate of Collegiate Education	Research and Post Graduate Department of Commerce, Government Arts College, Thiruvananthapuram 2 days (04-12-2019 & 05-12-2019)	
2.	International Webinar on "Marketing Challenges and Employee Engagement During and Post COVID 19"	Institute of Management in Kerala, University of Kerala, Karyavattom Campus, Thiruvananthapuram	Institute of Management in Kerala, University of Kerala, Karyavattom Campus, Thiruvananthapuram 1 day (30-07-2020)	
3.	Webinar on "Research and Publication Ethics"	Research Council, Department of Library and Information Studies and IQAC of St. Thomas College (Autonomous), Thrissur in association with the Directorate of Research, University of Calicut	St. Thomas College (Autonomous), Thrissur 1 day (06-08-2020)	

OTHER PROGRAMMES ATTENDED

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	LEVEL *
1.	Orientation Programme in connection with the Training of Coordinators of WWS	Directorate of Collegiate Education	Loyola College, Trivandrum 1 day (06-09-2018)	
2.	State Motivation Camp of WWS	Directorate of Collegiate Education	University of Calicut, Malappuram 3 days (04-02-2019 to 06-02-2019)	
3.	Capacity Building Training Programme for Teachers of Collegiate Education Department	Directorate of Collegiate Education	Institute of Management in Government, Kozhikode 2 days (19-02-2019 to 20-02-2019)	
4.	Orientation Programme of Coordinators of WWS Programme	Directorate of Collegiate Education	Loyola College, Trivandrum 1 day (10-06-2019)	
5.	One Day Workshop on Master Mentor Training Programme of WWS	New Initiatives in Higher Education, Directorate of Collegiate Education, Government of Kerala	Malabar Christian College, Kozhikode 1 day (19-09-2019)	
6.	Training Programme for IQAC Coordinators of Collegiate Education Department	Directorate of Collegiate Education	Institute of Management in Government, Thiruvananthapuram 3 days (13-02-2020, 14-02-2020 & 15-02-2020)	
7.	One Week Online National Workshop on “Creative Adaptation-Reaching Out through Digital Classrooms”	UGC-HRDC, University of Kerala, Trivandrum	St Thomas College of Teacher Education, Pala (IQAC) 7 days (19-05-2020 to 25-05-2020)	
8.	Ten-Days Short-Term Online Training Programme on “Moodle Based Learning Management System”	Internal Quality Assurance Cell (IQAC) and LMS Monitoring Committee of Sree Neelakanta Government Sanskrit College, Pattambi	Sree Neelakanta Government Sanskrit College, Pattambi 10 days (07-06-2020 to 21-06-2020)	
9.	Three days Training Programme on Pedagogy	Directorate of Collegiate Education, Govt of Kerala	IIM Kozhikode 3 days (16-02-2021 to 18-02-2021)	
10.	UGC Sponsored Induction Programme	UGC-HRDC University of Calicut	HRDC University of Calicut One Month 19-05-2022 to 17-06-2022 (28 Days)	
11.	UGC Sponsored Refresher Course in ICT and Online Teaching (Interdisciplinary)	UGC-HRDC University of Calicut	HRDC University of Calicut Two Weeks	

			06-12-2022 to 19-12-2022 (12 Days)	
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PARTICIPATION /DEPUTAED IN PROJECTS/EXTENDED ACTIVITIES INITIATED BY GOVERNMENT

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER & SPONSORING AGENCY	PERIOD/DURATION

AWARDS/ACHIEVEMENTS/ POSITIONS/ OTHERS

SL.NO.	NAME OF AWARDS/ ACHIEVEMENTS/OTHERS	DESCRIPTION	MONTH/ YEAR

OTHER RELEVANT INFORMATION IF ANY