

Faculty Profile

Name : Jincy V K

Designation : Assistant Professor in Commerce

Qualification : M.Com, B.Ed

E-mail id : jincyhaneesh@gmail.com

Address : Assistant Professor, Research Dept. of Commerce, Govt. Arts & Science College, Kozhikode.

Positions Held in College : Member of IQAC

Member of Canteen Committee

Member of CCSS-PG

Convener of Barrier free campus

Teaching Interests : Marketing and Human Resource Management

Research Areas : Service Quality

Research Guideship and Centre : Nil

Ph. D Guided : Nil

Research Projects/ Grants/Fellowships received: Nil

Memberships in Board/ Association/ Professional Affiliations: Nil

Invited talks in media/ any other : Nil

Journal Publications : Published a paper entitled “Private Health Care Service Quality and Patients’ Revisit Intention during COVID-19 – An Empirical Analysis” in The IUP Journal of Marketing Management Vol.21(1), February 2022 issue.

Conference Publications : Nil

Articles in Periodicals/ magazines/any other : 1. Published a paper entitled “Life of Mahatma Gandhi- An inspiration for social entrepreneurship” in the book Gandhian

Thoughts: Different Perspectives published by UGC- Human Resource Development Centre, University of Calicut(ISBN:978-81-940704-0-5)

Blog/Web articles : Nil

Books as author/ edited/ Chapters/Reviews :Nil

Seminars organised : 1.Co-ordinator of the Three day National Workshop on Data Analysis in Social Science Research organized by the P.G. Dept. of Commerce, Govt. Arts and Science College, Kozhikode sponsored by Directorate of Collegiate Education on 22nd, 23rd and 24th November 2017.

2. Co-Convener of the five-day national workshop on Women Entrepreneurship for women empowerment –Prospects and challenges in the globalised era sponsored by UGC organized by the P.G. Dept. of Commerce, T M Govt. College, Tirur from 5th to 9th August, 2019.

MOOC Course Conducted : Nil

E-content developed : Nil

Paper presentation at state/ national/international programmes: 1. Presented a paper entitled “Motivational Factors of Farm Tourists in Kerala – An Empirical Analysis of Push and Pull Factors” in the international conference on Commerce, Management and Interdisciplinary subjects organised by the Department of Commerce and International Business, School of Business Studies, Central University of Kerala held on 28-29 October 2021.

2. Presented a paper entitled “Farm Tourism in Kerala – An Empirical Analysis of Service Quality” in the ICSSR sponsored Multi-disciplinary International Conference on Emerging New World Order in Post Pandemic Scenario organised by St. Xaviers College – Jaipur.

Seminars/ Conferencesattended: 1. Two Day National Seminar on Convergence with IFRS Perceptions and Issues organized by the P.G. Dept. of Commerce, T M Govt. College, Tirur sponsored by Directorate of Collegiate Education on 5th and 6th January 2017.

2. Three day National Seminar on “Qualitative and quantitative designs in Social Science Research” organized by the Dept. of Commerce, KNM Govt. Arts & Science College, Kanjiramkulam sponsored by Directorate of Collegiate Education from 10/10/2018 to 12/10/2018

3. Two day National seminar on Financial sector developments in the era of Digital Economy sponsored by Directorate of Collegiate Education organized by the P G Dept. of Commerce, Govt. College, Malppuram on 24th and 25th October 2019.
4. Three days International seminar cum workshop on Research methodology in Social Sciences sponsored by Directorate of Collegiate Education organized jointly by the Dept. of Commerce and Dept. of Economics, Kunnamangalam Govt. Arts and Science college on 31st October, 1st and 2nd November 2019.
5. Two day National seminar on Economic slow down and banking in the post liberalization era sponsored by Directorate of Collegiate Education organized by the P G Dept. of Commerce, Govt. Arts and Science college, Kozhikode on 7th and 8th November 2019.
6. One day International Seminar on UGC CARE List Publications organized by the Dept. of Commerce and Management Studies, University of Calicut.

Workshops Attended: 1. Two day Faculty Development workshop based on TCI organized by the P G Dept. of Commerce, Govt. Arts & Science College, Kozhikode sponsored by Directorate of Collegiate Education on 22/10/2018 & 23/10/2018.

2. Three day National Workshop on Statistical Analysis in Social Science Research organized by the P G Dept. of Commerce, T M Govt. College, Tirur sponsored by Directorate of Collegiate Education from 14/11/2018 to 16/11/2018.

3. Three day National Workshop on Statistical Analysis using SPSS organized by Dept. of Statistics, Govt. Arts College, Thiruvananthapuram sponsored by Directorate of Collegiate Education from 16/1/2019 to 18/1/2019 .

4. Three days Workshop on Data Management and Statistical Analysis using SPSS conducted by Dept. of Commerce, PSMO College, Thirurangadi from April 7-9, 2021.

5. Four days National Workshop on Multivariate Data Analysis conducted by Research Dept. of Commerce & Management Studies, Farook College (Autonomous), Kozhikode on January 17, 18, 19 and 20 – 2022.

Other Programmes attended: Nil

Participation/ Deputed in projects/ extended activities initiated by Government: Nil

Awards/ Achievements/ positions/others: Nil

Other relevant information if any : Nil

List of Webinars Attended

<i>Sl. No.</i>	<i>Name of the Course</i>	<i>Duration and Date</i>	<i>Name of the Centre conducting the Course</i>
1	STTP on Advanced Research Methodology	5 days. 11/5/2020 to 15/5/2020	REST Society for Research International
2	Shaping Focused Research-Finding Answers to 10 questions	25 days. 5/8/2020 to 31/8/2020	School of Business Management and Legal Studies, University of Kerala, Thiruvananthapuram
3	Statistical Data Analysis and Interpretations using SPSS	3 days. 22 to 24 October, 2020	Intellect Infinity
4	International webinar on Building an impactful study: Steps for Successful Research and Publication	1 day. 30 th December 2020	P G & Research Dept. of Commerce, Salem Sowdeswari College, Salem, Tamilnadu.
5	Webinar on Style Manuals & Reference Management Software	1 day. 20 th January 2021	Christ College (Autonomous), Irinjalakuda, Kerala
6	National Webinar on Art of writing and Publishing Research Papers	2 days. 21 st and 22 nd January, 2021	Dept. of Commerce, Rajagiri College of Management and Applied Sciences, Kochi, Kerala
7	Webinar on Sampling techniques and Sample size determination	1 day. 30 th January 2021	Dept. of Commerce, Christ College (Autonomous), Irinjalakuda
8	National Webinar on Publishing papers: The Matrix of Research	1 day. 17 th February 2021	Prajyoti Niketan College, Pudukad, Thrissur
9	Internattational webinar on Management Research Writing for Premier Journals: Dos and Don'ts	1 day. 13 th March 2021	FIREBIRD Institute of Research in Management, Coimbatore, Tamil Nādu
10	National Faculty	3 days. 17-19	Indian Institute of Commerce

	Development Programme (FDP) on "RESEARCH METHODOLOGY FOR SOCIAL SCIENCES"	May, 2021	& Management
11	Hands on training on Statistics using R Programming	1 day, 22-05-2021	KPR Institute of Engineering & Technology, Arasur, Coimbatore
12	International Online Workshop on Statistical Analysis & its Interpretation using SPSS	3 days. 28-30 May 2021	Institute for Statistics and Analytical Research, Chennai
13	National Webinar on Effective and Efficient Writing of Research Papers for the Web of Science, Scopus Indexed Journal and Conference Papers Using Typeset Research Studio	1 day. 29 th May 2021	VATEL HOTEL & TOURISM BUSINESS SCHOOL AND LIBRARY RESOURCE CENTRE SUSHANT UNIVERSITY, GURUGAM
14	National level webinar on Research Methodology	3 days. 4/6/2021 to 6/6/2021	Dr. M. G.R. Educational & Research Institute, Chennai, Tamilnadu
15	Webinar on Fundamentals of publishing in Top Journals	1 day. 16 th June 2021	Maharaja Agrasen Institute of Management Studies, Delhi
16	FDP on Citation Styles and Reference Lists	3 days. 21-23 June 2021	Siva Sivani Institute of Management, Telengana, India
17	International Professional Development Programme (PDP) on SPSS	7 days. from 21.06.2021 to 27.06.2021.	Patrician College of Arts & Science.
18	National level webinar on Social Science Research & Statistical Data Analysis	1 day. 12-07-2021	Rajapalyam Raju's College, Tamilnadu, India

	Using SPSS		
19	National webinar series on From research to Publication-Writing and publishing Research Articles in CARE listed and International Journals	24 July 2021	MES Asmabi College, Kodungalloor, Thrissur
20	National Webinar on Reference Management System - MENDELEY	28th July 2021	GOVERNMENT COLLEGE, KATTAPPANA
21	Online Course on Data Analysis and Report Writing	July 2020 to July 2021	PSMO College, Tirurangadi
22	International online workshop on Academic writing & Ethical Issues	3 days. August 5th to 7th 2021	Global Institute of Statistical Solutions
23	Webinar on Research Article Writing	1 day. 11th August 2021	Vaagdevi Degree & PG College, Hanamkonda, Warangal
24	National Workshop on Data Analysis For Social Science Research	3 days, November 1-3, 2021	Research and Post Graduate Dept. of Commerce and Management Studies, Farook College (Autonomous), Kozhikode
25	Online workshop on Bibliometrics, synthesis and review	2 days. 14/11/2021 to 15/11/2021	KTM College of Advanced Studies

Refresher/Short term Courses Attended

1. Refresher Course in Gandhian Studies conducted by UGC-HRDC, University of Calicut from 15-02-2019 to 07-03-2019
2. Short term course on MOOCs, Online Courses and Open Educational Resources conducted by UGC-HRDC, Kannur University from 20-11-2020 to 26-11-2020
3. Refresher Course in Development Studies conducted by UGC-HRDC, University of Calicut from 4-01-2021 to 16-01-2021